

M&C SAATCHI

NEW MEXICO TOURISM DEPARTMENT

Sick Day :30 TVC



Open on office
Terry: What's this?



Susan: Oh, err, yeah, that's mine. It's this amazing mountain retreat in New Mexico that Rich took me to last week
Terry: Does look amazing
Susan: Yeah, it's totally amazing
Terry: Didn't you call in sick last week?



Susan: Do you really have to go there Terry?
Terry: I'm just saying...



Susan: I'm saying you should maybe get a life
Terry: Good, maybe I will
Susan: Get some friends, get out there
Terry: I will
Susan: Seriously



V.O: The word is out



V.O: New Mexico may just be the best place in the universe